

**GlaxoSmithKline Foundation Faculty Fellowship Program  
in Public Policy and Public Engagement, 2010.**

*Institute for Emerging Issues  
North Carolina State University  
www.emergingissues.org*

Details for Applicants

The Institute for Emerging Issues (IEI) at N.C. State University invites applications for the GlaxoSmithKline Foundation Fellowship Program for calendar year 2010. The sixteen institutions comprising the University of North Carolina System, the state's community colleges, and the private universities and colleges of North Carolina represent a vital asset as our state prepares to meet the challenges of the 21st Century. They supply our communities with trained graduates and furnish our industries with cutting edge technologies. Yet as the pace of change quickens, and the need for informed, responsive policy-making grows, faculty must play a more direct and effective role in informed decision-making. In order to give faculty the opportunities and resources necessary to become engaged scholars, IEI, through the generosity of the North Carolina GlaxoSmithKline Foundation, has established a program of faculty fellowships in public policy and public engagement.

*Scope of Work*

Fellows are expected to identify an area of public policy in North Carolina that corresponds with their area of expertise and is important to the future of the state. While Fellowships are not limited to particular policy areas, IEI has a specific interest in areas corresponding to the organization's strategic priorities and its five critical issue areas: education, economic and community development, the natural and built environment, healthcare, and tax and finance at the state and local levels.

**For calendar year 2010**, IEI has particular needs for faculty expertise in the following areas:

- **Creativity**: IEI's ongoing program of work centers on creative outputs with economic impact, whether through the marketplace or social innovation. Through its program, *Creativity, iNC*, IEI seeks to focus attention on, and a response to, the critical need to develop the creative ecosystem in North Carolina. Please visit our website for more information on this program.
- **Virtual community building**: This fall, IEI will pilot an online community building platform for its program of work on creativity. This experience will inform a larger strategic initiative of building virtual communities within IEI's critical issue areas and incorporating them into our work.
- **K-12 Education**: IEI is interested in innovations in curriculum and delivery to prepare students for the 21<sup>st</sup> century.
- **Healthcare**: IEI seeks expertise in healthcare policy innovation.

Fellows will undertake a variety of activities, all closely connected to the work of IEI. Fellows will write on a regular basis, including newspaper op-eds, white papers or other products in support of IEI initiatives, and make contributions to IEI's electronic media. On average, Fellows should expect to produce, in consultation with the Faculty Fellows Program Manager, written products of op-ed size (750 words) at least quarterly, white papers related to IEI events as needed, and shorter contributions to IEI's electronic media. Much of this work will be written for smart, busy, non-experts playing leadership roles in the government, business, and non-profit sectors.

Other writing will be directed towards the public at large. As such, the work must be informed but accessible, with considerable care devoted to crafting each piece.

The work of a Fellow extends beyond writing. Fellows will also engage the public by making themselves available for media interviews and other speaking opportunities as they arise. Fellows will be asked to participate in and help with planning specific IEI events. These events may include the Emerging Issues Forum, regional/community events, working groups, and other venues. Fellows will also participate in activities designed to enhance the impact of their work, including media/communications training. This training will take place January 7-8, 2010.

#### *Eligibility, Stipend and Tenure*

The fellowship program is open to all full-time faculty at four-year colleges or universities in North Carolina as well as community college faculty. **Four fellows from four-year institutions will be chosen for the 2010 calendar year.** The term of the fellowship is 12 months, beginning January 1. Four-year institution Fellows will receive \$15,000 (community college Fellows \$12,000), payable in four increments either to the Fellow or his/her department. IEI provides additional resources for travel and other expenses. While fellows will be expected to travel to participate in some of IEI's activities, they will remain at their home institutions while holding the fellowship.

#### *Application*

Candidates must submit a letter of application, which includes a description of the policy area in which they wish to work, and two writing samples (both without footnotes, one publishable in a daily newspaper). The applicant will also submit a short memorandum (2 pages, single spaced, no footnotes) describing a significant emerging issue for North Carolina, showing why it matters, and describing very briefly the options that policy-makers may face.

In addition, applicants must submit a *curriculum vitae* (maximum two pages) and a letter from their department head in support of their application (departments are not limited to only one applicant). The department head should acknowledge that the work undertaken by the fellow will be viewed positively in matters of pay, promotion and tenure. Finally, candidates must arrange for three letters of reference to be sent to IEI, one to come from a referee from outside their home institution and one to come from a non-academic referee.

**Completed applications must be received no later than Friday, November 13, 2009.** Selections will be made within one month. Applications should be sent to: Dr. Patrick Cronin, Faculty Fellows Program Manager, Institute for Emerging Issues, Box 7406, NCSU, Raleigh, NC 27695. NC State University is an Equal Opportunity Employer. All qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, veteran status, or disability.

#### *Selection Criteria*

Fellows will be selected based on the following criteria:

- Acknowledged expertise in one or more areas of public policy important to the future of North Carolina;
- a history of public engagement; and
- demonstrated excellence in writing for a non-academic audience.

Anyone wishing to learn more about IEI or the Faculty Fellows program should visit the IEI's website at [www.emergingissues.org](http://www.emergingissues.org) or write to Dr. Patrick Cronin at [patrick\\_cronin@ncsu.edu](mailto:patrick_cronin@ncsu.edu).