



Agromeck

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N.C. State's oldest student publication, the *Agromeck* yearbook, celebrated its 100th birthday with the 2002 edition. A spring-delivery yearbook, the *Agromeck* documents the lives of the 30,000-plus students, faculty and staff on the campus, covering everything from football games and pep rallies to fraternity and sorority events and classroom activities. The *Agromeck* produces a book what will not only be useful in a year but useful in 20 or 30 years to help people know what life at N.C. State was like.

Display Advertising

Full Page..... \$1400
(bleed allowed, 49p x 62p, 8.17" x 10.33")

Half Page..... \$725
(49p x 30p6, 8.17" x 5.08")

Quarter Page..... \$450
(24p x 30p6, 4" x 5.08")

Business Card (1/8 page) \$175
(24p x 14p9, 4" x 2.46")

Deadline for 2012 edition: January 27, 2012

Delivery for 2012 edition: Spring 2012

All ads are four-color (CMYK) or grayscale (black and white only). Spot colors will be converted to CMYK equivalents.

Ads must be provided camera ready but may be submitted by e-mail or on CD. PDF format is preferred at 300ppi resolution. InDesign, QuarkXPress or PageMaker files will be accepted (Macintosh format) if all embedded graphics files and fonts are included.

The *Agromeck* yearbook is printed using a 150-line screen, so all images should be sampled at 300ppi and should be in saved in RGB, JPEG format.

All display ads must be prepaid.

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