



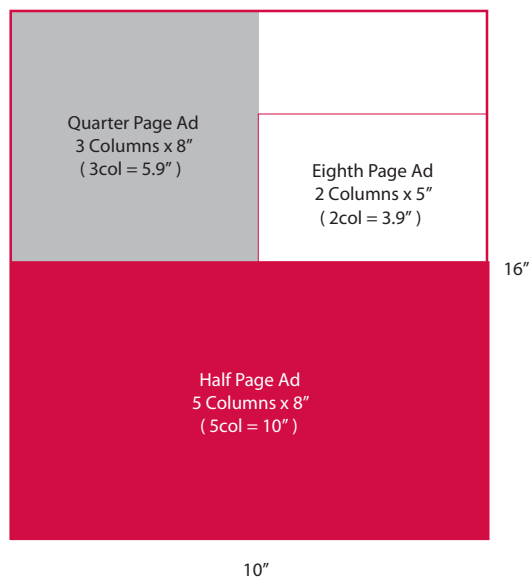
# The Nubian Message

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 www.ncsu.edu/nubian • advertising@sma.ncsu.edu

*The Nubian Message* is a weekly publication that provides informative and innovative articles about and for African-American and other students at N.C. State. Feature stories range from news to editorials about issues concerning the community.

*The Nubian Message* is an 11" x 17" tabloid with a print area of 10" x 16". It is printed on newsprint with spot color and black.

## Tabloid Sizes



## Column Widths

# OF COLS.	INCHES
1	1.87 in
2	3.9 in
3	5.9 in
4	7.97 in
5	10 in

## Ad Deadlines

Deadline for ad placement is 4 p.m. one week in advance. Cancellation of any ad must be made by 4 p.m. three working days in advance.

## Prices

SIZE	LOCAL	CAMPUS
Full Page	\$560	\$480
Half Page	\$280	\$240
Quarter Page	\$140	\$120
Eighth Page	\$70	\$60

## Spot Color Rates

1 color: +\$75  
 2 colors: +\$125

